



More Musings from a Post-SAT World

Tuesday, April 5,
9am Pacific Daylight/
noon Eastern
Daylight.



Panelists

Cuca Acosta

Associate Director, Admissions
University of California at Santa Barbara
(UCSB)

Shannon Bracken

Director, Admissions and Recruitment
Ontario Tech University

Shawn Felton

Executive Director, Undergraduate Admissions
Cornell University

Bobbe Fernando

Senior Director of Global Admissions
New York University (NYU)

Clay Hensley

International Education Consultant
Cambridge Assessment International Education/
Cialfo/ IELTS/ NACAC





International Baccalaureate
Baccalauréat International
Bachillerato Internacional



maialearning®
Empowering Student Growth



duolingo english test



MICHIGAN STATE
UNIVERSITY



IELTS®
USA



CMU
CENTRAL MICHIGAN
UNIVERSITY



initialview



UNIVERSITY OF
RICHMOND



YORK U



DIPONT
EDUCATION
狄 邦 教 育



FPPEduMedia



The Student World



SUNRISE



KICUnivAssist®
Advancing Global Engagement



University
of Pécs
est. 1367



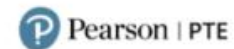
NSLC
NATIONAL
STUDENT
LEADERSHIP
CONFERENCE



Cambridge Assessment
International Education



Cambridge C1 Advanced
English Qualifications



Pearson | PTE



navitas



ArborBridge™



CIALFO



unifrog



SIMPLED
STUDENT RECRUITMENT TOURS
India - Middle East - Latin America - South Asia



University of
Pittsburgh



grok
GLOBAL SERVICES



Temple
University
Japan Campus



BridgeU



Udentity
WWW.UDTY.TECH

**Thank you to our
2021 Conference Sponsors!**

Agenda

- Welcome, Context, & Rapid-Round Introductions
- Discussion Centered on 4 Topics
 1. The Truth Will Set You...
 2. Reading the Room
 3. On the Road Again?/ Back to the Future of Mobility?
 4. Anticipating What's Next in Global Higher Ed Admissions
- Questions & Answers











Agenda

- Welcome, Context, & Rapid-Round Introductions
- Discussion Centered on 4 Topics
 1. The Truth Will Set You...
 2. Reading the Room
 3. On the Road Again?/ Back to the Future of Mobility?
 4. Anticipating What's Next in Global Higher Ed Admissions
- Questions & Answers



COVID shifted the spectrum of test flavors & patterns

| Applying to Academic Year | Applicant Type | Score Free | Test Optional | Test Flexible | Test Required | |
|---------------------------------------|----------------|--|---|---|---|--|
| 2020-21 (pre-COVID) | Domestic |  | |  |  | |
| | International | |  |  |  | |
| 2021-22 & beyond (during-COVID) | Domestic |  |  |  | | |
| | International |  |  |  | | |



What does test optional mean?

Accredited, 4-year, bachelor-degree granting colleges and universities in the U.S. that will make admissions decisions about all or many applicants without regard to their ACT/SAT scores.

Test Free/Blind (Won't consider scores)
(65 colleges for 2021)

Optional (Most students can choose)

Exceptions:

- Required for Some Programs
- Depends on GPA/Rank
- Used for Placement Only
- Required for Out of State



Credit to Akil Bello of FairTest



Still, there continues to be a range of current testing policies... & postures

- Required (e.g., *all Florida publics*)
- Temporary suspension of requirement due to COVID, but resuming for upcoming year (e.g., *Georgia & North Carolina publics, + Georgetown & MIT*)
- Test flexible pre-COVID, Test-optional spurred by COVID (e.g., *NYU*)
- Test-optional for one year, evaluating each cycle & extending at least for those applying to 2022-23 (e.g., *Northeastern, ½ of programs at Cornell, NC State, Vanderbilt, Yale, Harvard, Princeton, Rice, Stanford, Boston University, most SUNYs, Colorado, Wash U*)
- Test-optional as multi-year evaluation of policy change (e.g., *Amherst, Babson, Barnard, Colgate, Cooper Union, Elon, Fordham, Haverford, Hamilton, Middlebury, Oberlin, Rhodes, TCU, Tufts, Trinity U., USC, UVA, Vassar, W&M*)
- Test-optional permanently, spurred by COVID (e.g., *Davidson, Drury, Macalester, SLU, Scripps, St. Olaf, Wooster, all publics in Oregon & Washington*)
- Test-optional permanently, already established pre-COVID (e.g., *UChicago, Indiana U, Rochester, Trinity College, Wake Forest*)
- Test-free, spurred by COVID (e.g., *UC, Cal State, Cal Tech, ½ of programs at Cornell, WPI, CUNY, SUNY Cortland*)

Test-free prior to COVID (e.g., *Hampshire, Pitzer, Loyola*)

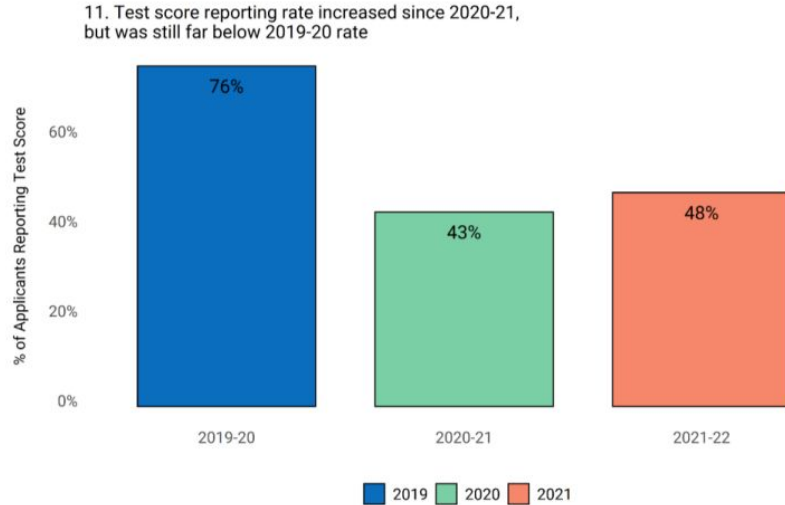


Credit to Akil Bello of FairTest & Adam Ingersoll of Compass Education Group



Common App reports very little change score-submitting patterns from 2020-21 to now

Figure 11. Test score reporting rates since 2019–20



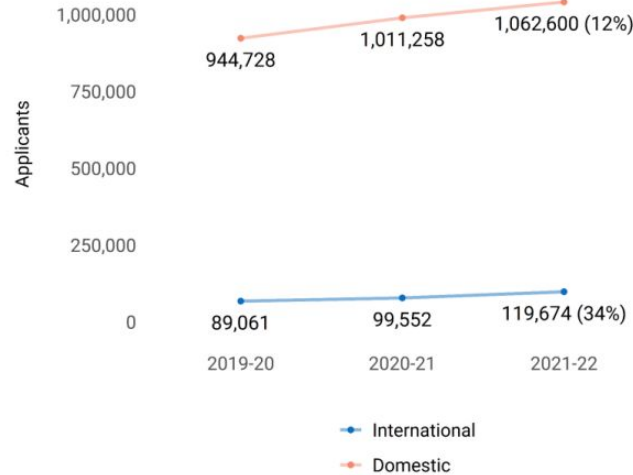
But even as test score reporting in general has increased since 2020–21, the disparities in test score reporting rates across student demographic groups that surfaced last year remain evident and roughly consistent with previous deadline updates. **Figures 12–14** show that the differences in test score reporting rates that emerged in 2020–21 across URM, first-gen, and fee waiver receipt status persisted to 2021–22 (even as all groups did report scores more often). These differences existed prior to the pandemic in 2019–20, but were far smaller in magnitude. We also find this trend is similar in gesture, though smaller in scale, for other demographic subgroups (see **Appendix Figure A1–A2**).



Test optional policies, combined with the Biden-Harris bounce, seems to be igniting growth in international applications to the U.S.

Figure 10. International and domestic applicants since 2019–20

10. International applicants increasing at a faster rate than domestic applicants since 19-20



Clay Hensley @clayhensley · Mar 28

Replying to @karinfischer

Oh, fun! I'll take a stab:

- Rebound from China (based on push+pull factors, & will likely convert to enrollments);
 - Continued surge in apps from So. Asia (tho yield remains uncertain);
 - Rising interest from Africa, esp dynamic Gulf of Guinea region; +
- #BidenHarrisBounce



Trends in test score reporting

As reported in the past, the share of Common App members requiring standardized test scores since 2019–20 has decreased dramatically — from about 55% to just 5% in 2021–22. Given this dynamic, we continue to report on patterns of test score submission among applicants over the https://s3.us-west-2.amazonaws.com/ca.research.publish/Research+briefs+2020/20211123_Deadline_Update_FY.pdf



Agenda

- Welcome, Context, & Rapid-Round Introductions
- Discussion Centered on 4 Topics
 1. The Truth Will Set You...
 2. Reading the Room
 3. On the Road Again?/ Back to the Future of Mobility?
 4. Anticipating What's Next in Global Higher Ed Admissions
- Questions & Answers



Questions?

Contact information for follow-up.

- **Cuca Acosta, UC-Santa Barbara**

 refugia.acosta@sa.ucsb.edu

 @ucsantabarbara



- **Shannon Bracken, Ontario Tech**

 Shannon.Bracken@ontariotechu.ca

 @ontariotech_u



- **Shawn Felton, Cornell University**

 sf78@cornell.edu

 @CornellUAO, @Cornell

- **Bobbe Fernando, NYU**

 bobbe.fernando@nyu.edu

 @MeetNYU, @nyuniversity

Special thanks to Akil Bello, Senior Director of Advocacy and Advancement, FairTest - <https://akilbello.com/>, <https://fairtest.org/university/optional>; akeel6@gmail.com; <https://twitter.com/akilbello>

- **Clay Hensley**

clayhensley@gmail.com





Next Webinar:

Living Your Values: Staying Ethical in College Counseling

8:00 AM ET

Panelists:

Ruby Bhattacharya, Barnard College

Angela Dunnham, Shrewsbury International School

Eloise Hyman, University of Chicago

Amber Longtin, Michigan State University

Nan (Frances) Zhang, WLSA Shanghai Academy

