



OVERSEAS ASSOCIATION FOR  
COLLEGE ADMISSION COUNSELING

# OVERSEAS REGIONAL INSTITUTE

China 2015

August 17-18, 2015



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# State of Education in Asia

Christina Chandler, REAC, Education USA, Beijing  
Kevin Hostetler, University of California, Los Angeles  
Percy Jiang, Beijing National Day School  
Rhett Miller, The University of Sydney  
Danny Pan, King's College London  
David Zutautas, University of Toronto



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



What if China stops sending students to the rest  
of the world?

Beyond economic changes what other factors  
may influence student mobility?



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Overview

- Admission Trends
- Traditional Receiving Country Policies
- Traditional Sending Country Policies
- Regional Opportunities



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Populations

	Population	Age 0-14 %	Age 0-14 #	Age 15-24 %	Ag 150-24 #
USA	321,368,864	18.99 %	62,000,000	13.64 %	43,800,000
UK	64,088,222	17.37%	11,100,000	12.41 %	7,900,000
Canada	35,099,836	15.46 %	5,400,000	12.39 %	4,300,000
Australia	22,751,014	17.90 %	4,000,000	13.14 %	2,989,000
China	1,367,485,388	17.08 %	233,000,000	13.82 %	189,000,000
India	1,251,695,584	28.09 %	351,000,000	18.06 %	226,000,000

World Fact Book estimated July 2015 Population

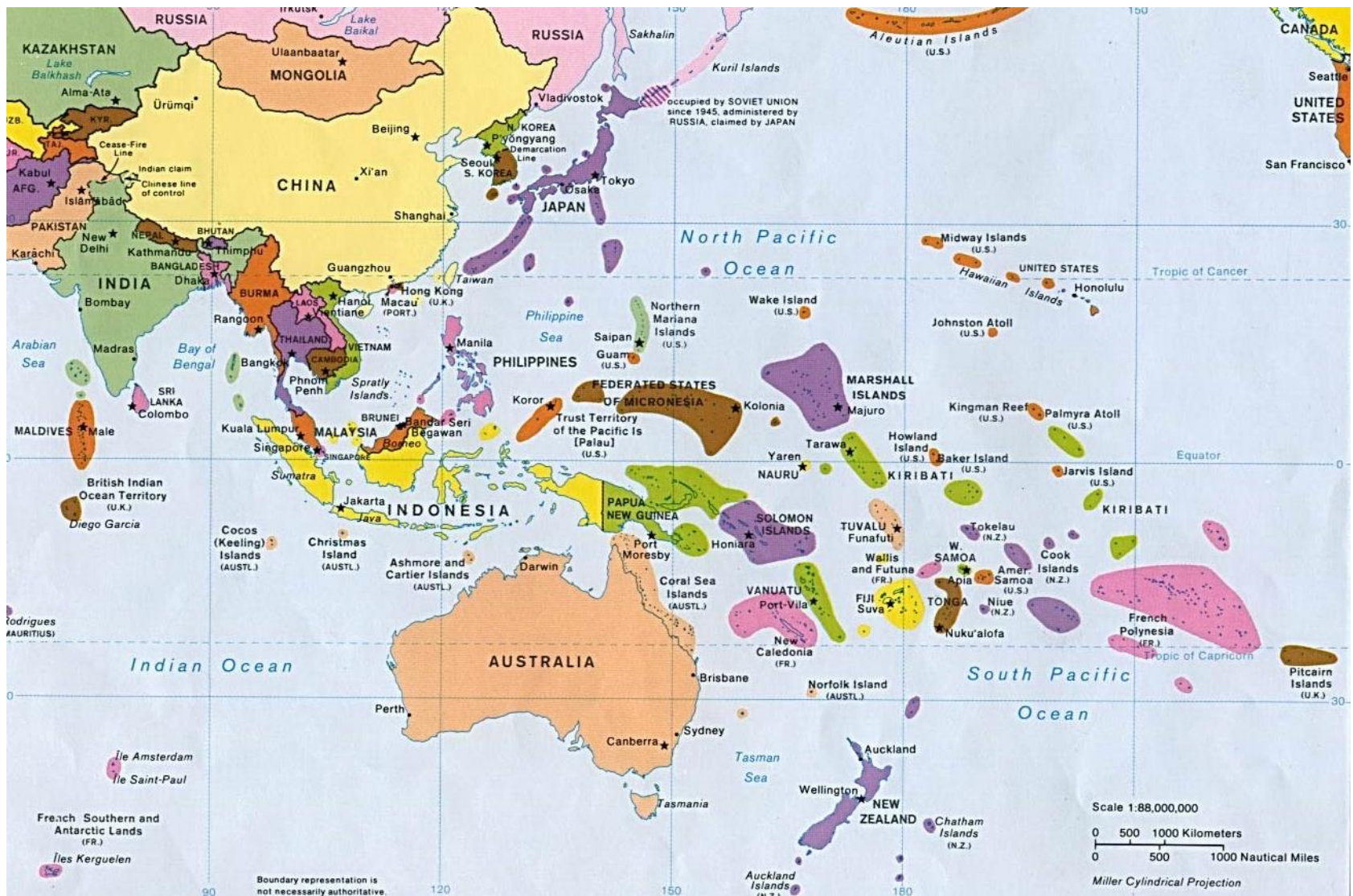


OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL





OVERSEAS REGIONAL INSTITUTE  
AUGUST 17 – 18  
YK PAO SCHOOL



	Population	Age 0-14 %	Age 0-14 #	Age 15-24 %	Age 15-24 #
China	1,367,485,388	17.08 %	233,000,000	13.82 %	189,000,000
Indonesia	255,993,674	25.82 %	66,000,000	17.07 %	43,700,000
Japan	126,919,659	13.11 %	6,700,000	13.52 %	6,600,000
Philippines	100,998,376	34.02 %	34,000,000	19.18 %	19,000,000
Vietnam	94,348,835	24.1 %	22,600,000	17.22 %	16,200,000
Thailand	67,976,405	12.4 %	11,700,000	14.78 %	10,000,000
Myanmar	56,320,206	26.07 %	14,600,000	18.02 %	10,100,000
South Korea	49,115,196	13.69 %	6,700,000	13.52 %	6,600,000
Malaysia	30,513,848	28.49 %	8,600,000	16.91 %	5,100,000
Taiwan	23,415,126	13.52 %	3,100,000	13.36 %	3,100,000
Cambodia	15,708,756	31.43%	4,900,000	19.71 %	3,000,000
Hong Kong	7,141,106	12.11 %	860,000	11.13 %	794,000
Laos	6,911,544	34.10 %	2,350,000	21.31 %	1,470,000
Singapore	5,674,472	13.14 %	740,000	17.43 %	989,000
Mongolia	2,992,908	26.87 %	800,000	17.69 %	600,000
Timor-Leste	1,231,116	41.82 %	514,00	20.02 %	246,000
Macau	592,731	14.31 %	84,000	13.02 %	77,000

# Mobility Trends



OVERSEAS REGIONAL INSTITUTE

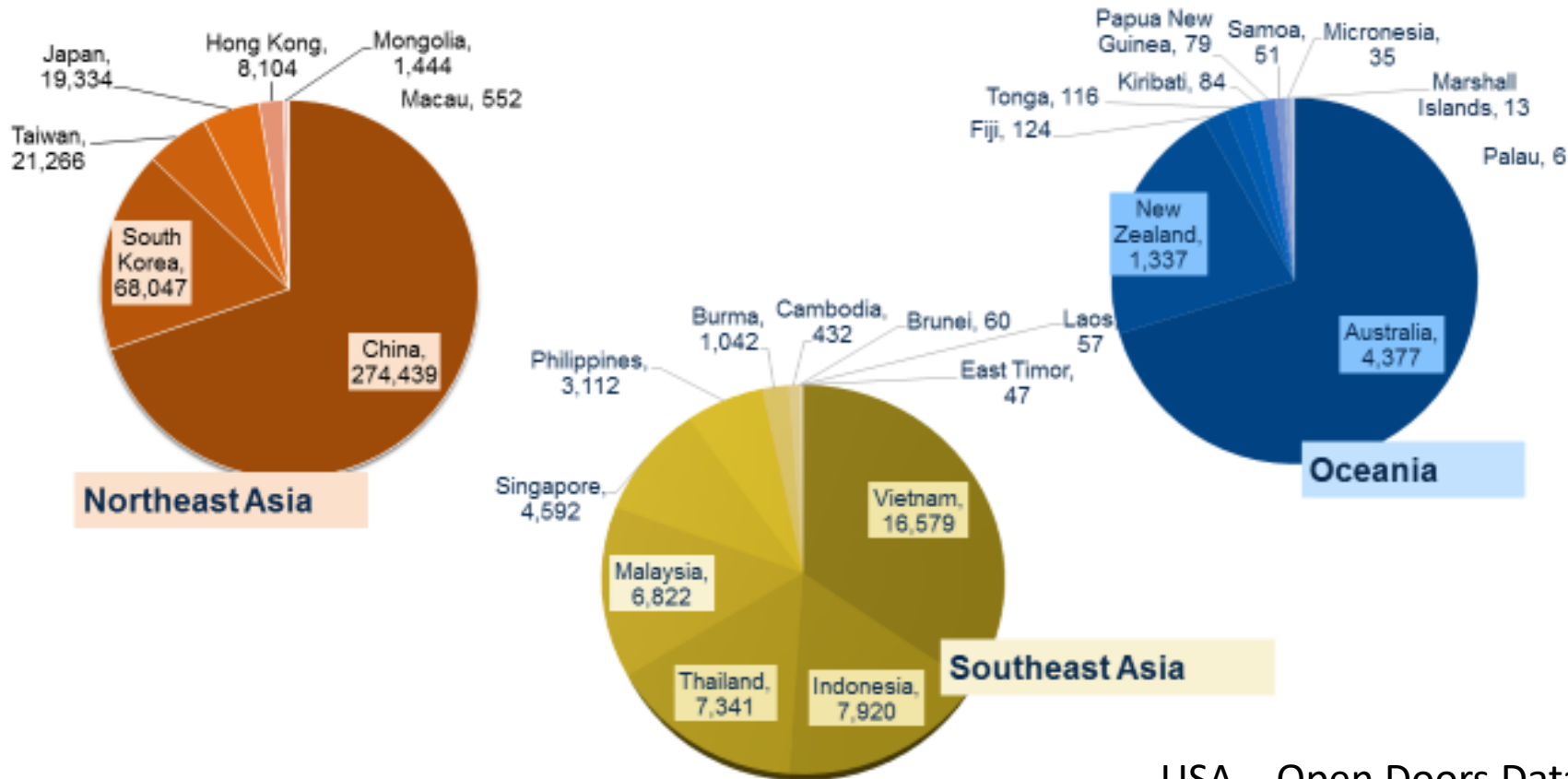
AUGUST 17 – 18

YK PAO SCHOOL





# East Asia–Pacific - By the Numbers



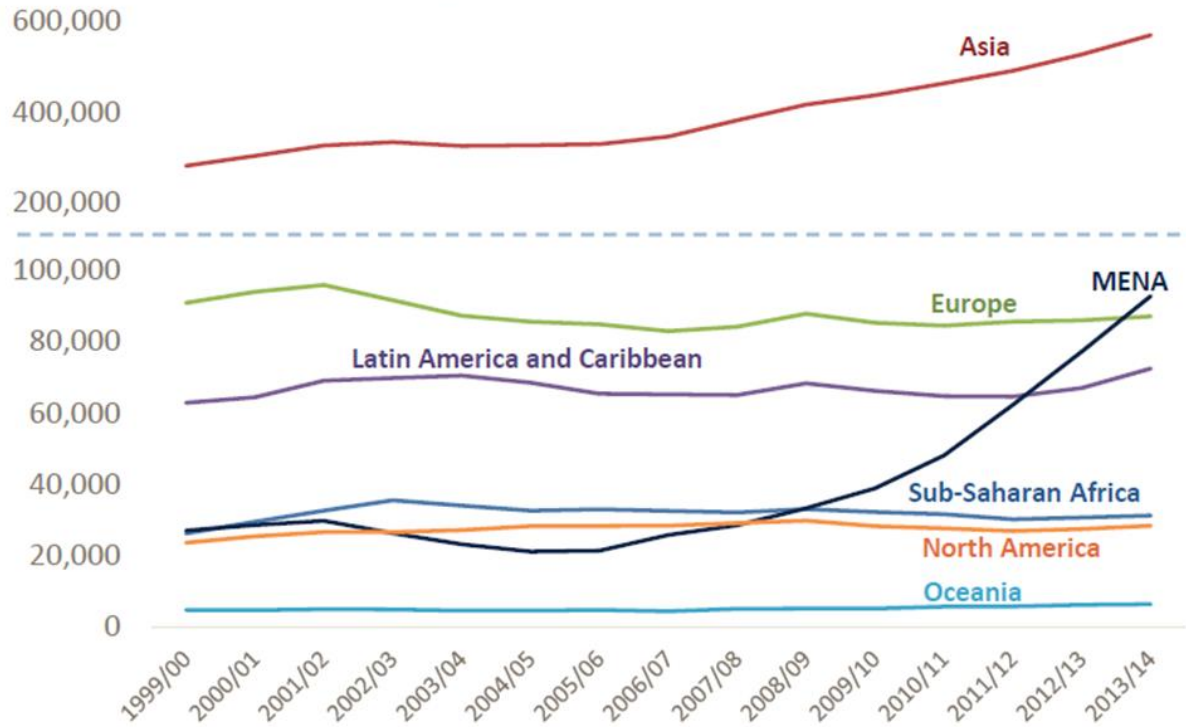
USA – Open Doors Data



OVERSEAS REGIONAL INSTITUTE  
 AUGUST 17 – 18  
 YK PAO SCHOOL



# Regional Trends



**OVERSEAS REGIONAL INSTITUTE**  
**AUGUST 17 – 18**  
**YK PAO SCHOOL**



# UK key markets in Asia

- Mainland China
- Hong Kong SAR
- Singapore
- Malaysia

<http://mobility.britishcouncil.kiln.it/>



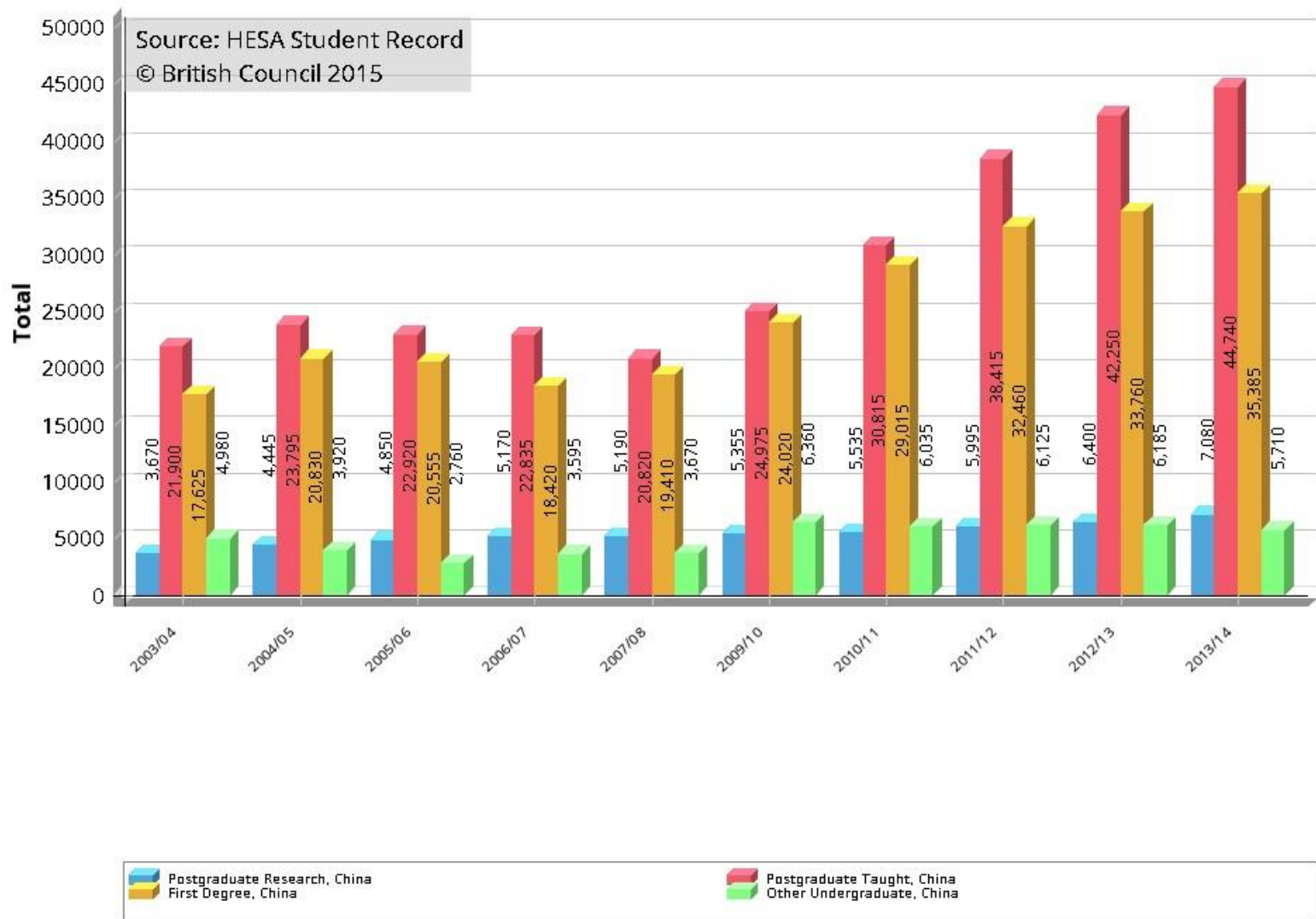
OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



## Level of study, Country of Domicile



OVERSEAS REGIONAL INSTITUTE

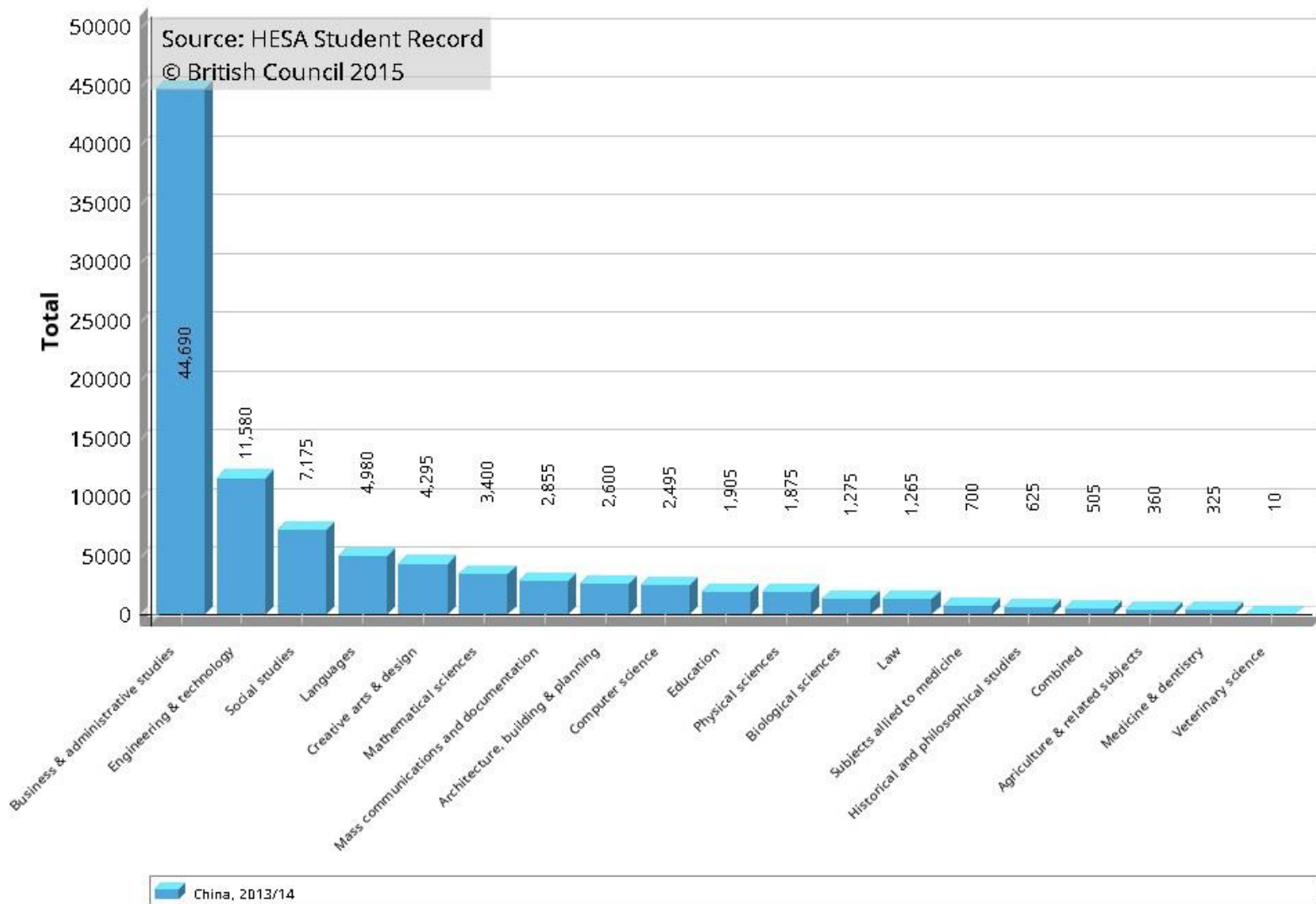
AUGUST 17 – 18

YK PAO SCHOOL



包玉刚实验学校  
YK PAO SCHOOL

## Subject area\*, Country of Domicile



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



<b>Canada</b>	
China	95,160
South Korea	18,295
Japan	6,780
Vietnam	3,990
Hong Kong	3,835
Taiwan	2,635
Philippines	1,785
Thailand	1,765
Singapore	1,330
Data: CBIE.ca	



OVERSEAS REGIONAL INSTITUTE  
AUGUST 17 – 18  
YK PAO SCHOOL



# Ranked by US Students Attending

	Population	USA	UK	Australia	Canada
China	1,367,485,388	274,439	84,790	86,208	95,160
South Korea	49,115,196	68,047	5,130	7,452	18,295
Taiwan	23,415,126	21,266	4,045	2,486	2,635
Japan	126,919,659	19334		1,723	6,780
Vietnam	94,348,835	16,579		11,124	3,990
Hong Kong	7,141,106	8,104	14,885	6,987	3,835
Indonesia	255,993,674	7920		8,708	
Thailand	67,976,405	7,341	6,050	3,147	1,765
Malaysia	30,513,848	6,822	15,580	14,955	
Singapore	5,674,472	4,592	6,930	7,765	1,330
Philippines	100,998,376	3,112		2,670	1,785
Mongolia	2,992,908	1,444		164	
Myanmar	56,320,206	1,042		679	
Macau	592,731	552		383	
Cambodia	15,708,756	432		415	
Timor-Leste	1,231,116	47		90	



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Ranked by Australia Students Attending

	Population	USA	UK	Australia	Canada
China	1,367,485,388	274,439	84,790	86,208	95,160
Malaysia	30,513,848	6,822	15,580	14,955	
Vietnam	94,348,835	16,579		11,124	3,990
Indonesia	255,993,674	7920		8,708	
Singapore	5,674,472	4,592	6,930	7,765	1,330
South Korea	49,115,196	68,047	5,130	7,452	18,295
Hong Kong	7,141,106	8,104	14,885	6,987	3,835
Thailand	67,976,405	7,341	6,050	3,147	1,765
Philippines	100,998,376	3,112		2,670	1,785
Taiwan	23,415,126	21,266	4,045	2,486	2,635
Japan	126,919,659	19334		1,723	6,780
Myanmar	56,320,206	1,042		679	
Cambodia	15,708,756	432		415	
Macau	592,731	552		383	
Mongolia	2,992,908	1,444		164	
Timor-Leste	1,231,116	47		90	



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL





# Traditional Receiving Country Policies



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# UKVI Policy

- Tightening and confusing UKVI policies on English language qualifications for international students
- More restrictions to international students' work permit



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# UK universities' action

- Rep offices in Asia
- Accept other English qualification for UG and PG course
- UCAS and CommonApp
- Chinese social media platform
- Media channels



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Australia

## *Positive*

- Lower dollar down from record highs in previous 5 years
- Clear admission requirements
- Post-study work rights
- Streamlined visa processing
- Greater regional integration – FTAs
- Australian International Education Strategy 2025: Unlocking the potential



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Australia Policies

## *Negative*

- Lack of government agency specifically for international education



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Canadian Policies

- Federal Government Goal to double International students to 450 000 by 2022 (we are at 290 000 now)
- Ability to work part time as a student on or off campus
- Ability to participate in paid co-operative/internship opportunities
- Ability to work in Canada for 3 years following graduation in any job



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Canada Continued (sorry..)

- Provincial – Federal jurisdictional quarrels impact on effectiveness of outreach
- Federal Government rationalization of immigration processes slows visa process and creates confusion



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# California, USA

- Community Colleges
- Politics and Perception
- Out of State Tuition Revenue
- 5% to 12% international in UC system



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL

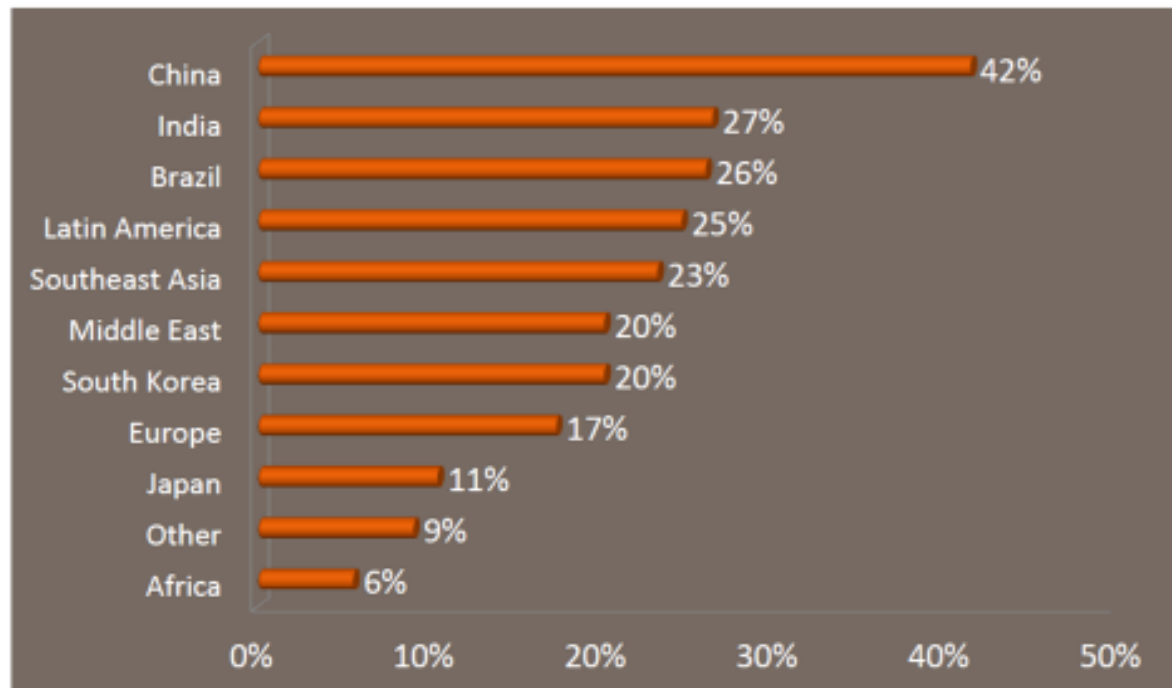




# East Asia – Pacific : US HEI Recruitment



## Where are U.S. institutions recruiting?



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Traditional Sending Country Policies

How do changes and priorities at home affect a students choices abroad?



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# China's Education System

- Kindergarten
- Primary School (Grade 1-6)
- Middle School (Grade 7-9)
- High School (Grade 10-12)
- Post-Secondary Education:
  - College: Associate Degree
  - University: Bachelor, Master, Doctor



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# One-Child Policy

- Philosophy: Education changes life
- Huge investment on education(Xuequ Fang)
- Tutoring/training culture(outside of school)
- Family decision on students' college choice: 6 VS 1
- Large population: intense competition



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Others to know

- Test-based education: more objective
- Huikao
- Gaokao
- International programs/divisions/schools
- Policy change(college visit permission)
- Holistic admissions



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Other Things

- The country creates “THE LIST” of recognized universities/degrees.
- Creation/elimination of scholarship programs
- Thai Universities accept SAT resulting in highly attended exams and limited spaces for students intending to write in Bangkok. Rumor of flood of Chinese students was incorrect. Is access an issue?



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL



# Regional Opportunities



OVERSEAS REGIONAL INSTITUTE

AUGUST 17 – 18

YK PAO SCHOOL





### Project of Asia

Time:2008-08-05 From: Hits:

Continent	Chinese Government Scholarship Schemes	Program	Category	Host Country	Program Officer
Asia	State-Sponsored Scholarship Program for Visiting Scholars(Including Postdoctoral)	China Scholarship Council/ International Rice Research Institute Visiting Scholarships Program	Visiting Scholars	Philippine	Yang Xiangyi
Asia	State-Sponsored Scholarship Program for Visiting Scholars(Including Postdoctoral)	Singapore NTU English Teachers' Training Program	Visiting Scholars	Singapore	Sun Hongbin
Asia	State-Sponsored Scholarship Program for Graduate Students	China Scholarship Council/ International Rice Research Institute Joint Scholarships Program	Sandwich PhD	Philippine	Yang Xiangyi
Asia	State-Sponsored Scholarship Program for Graduate Students	Korean Government Scholarship Program for Graduate Student	Ph. D. Students	Korea	Sun Chengzhi
Asia	State-Sponsored Scholarship Program for Graduate Students	Japanese Government (MONBUKAGAKUSHO: MEXT) Scholarship (Research Student) Japanese Government	Ph. D. Students	Japan	Sun Chengzhi

## China Scholarship Council (CSC): Study Abroad



OVERSEAS REGIONAL INSTITUTE

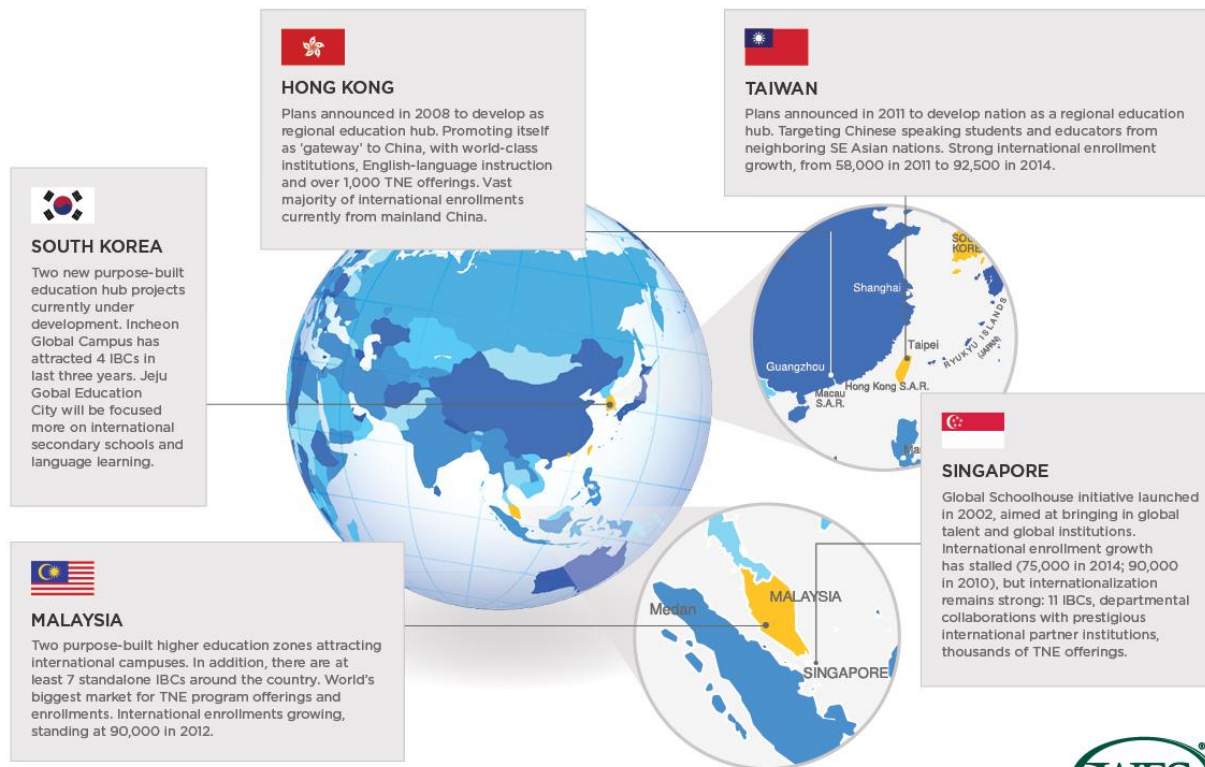
AUGUST 17 – 18

YK PAO SCHOOL





# INTERNATIONAL EDUCATION HUBS IN ASIA



- **China**
- **Vietnam**
- **Japan**

IBC = International Branch Campus  
TNE = Transnational Education

World Education Services, 2015  
International Education Hubs in Asia, wes.org/kre



OVERSEAS REGIONAL INSTITUTE  
AUGUST 17 – 18  
YK PAO SCHOOL

