



OVERSEAS ASSOCIATION FOR
COLLEGE ADMISSION COUNSELING

OACAC GENERAL MEMBERSHIP AND BUSINESS MEETING MINUTES

NACAC Conference – San Diego, California
October 1, 2015

I. Meeting was called to order by President Joe Giacalone at 4:50pm.

II. Quorum

Vice President for Membership Megan Dangremond confirmed that a quorum was present.

III. Approval of Minutes from July 2015 Membership Meeting during the OACAC Conference at the University of Oregon. ***Motion passed.***

IV. President's Report – Joe Giacalone

- Provided an update on planning for the May 2016 NACAC International Vancouver College Fair, recognizing the Local Arrangements Committee, led by Nancy Cromarty. OACAC member institutions were encouraged to sign up and participate.
- Imagine Grants were awarded to OACAC organization this year: one for special projects and the other for professional development. Members were encouraged to also apply for these NACAC grants for initiatives on campuses, etc.
- Updated members on on-going meetings with the College Board (a member of OACAC) regarding international SAT testing. There is agreement for open dialogue with OACAC leadership and members on areas of concern.
- Revealed new logo design for the organization, that will change its name to **International** Association for College Admission Counseling on January 1, 2016.
- Website will also be updated to reflect the new organizational name.
- Announced appointment of Theresa Schweser as Executive Director of the organization.

V. President-Elect Report – Kristin Dreazen

- Provided an update on the 2016 Conference, hosted by Rutgers University – New Brunswick Campus, New Jersey. It will be the Rutgers' 250th anniversary and the first International ACAC Conference.
- 2016 Conference dates: July 12-14, with Pre-Conference Institute July 11-12.
- Expanded Pre-Conference professional development for admissions will be offered, in addition to traditional high school programing.

- Tani Casteneda and Marco Dinovelli, primary contacts at Rutgers, were introduced and unveiled the conference website. Of note was the dorm capacity for the 2016 conference, which could house the entire 1200 attendees!

VI. Past-President Report – Ffiona Rees

- Noted the 2016 Open Board Positions: President-Elect; four Vice Presidents: Admission Practices, Finance, Technology & Communication, and Professional Development; and, two Delegate positions.
- Noted that in advance of Saturday’s NACAC Assembly, OACAC has put forth a motion regarding Agents for the SPGP:

Motion:

We, the members of the Overseas ACAC, move that the Admissions Practices Committee explore language for the following two points, with the aim of bringing proposed amendments to the SPGP to the Assembly in 2016:

A) In the interest of transparency, that all member universities, when employing agents abroad, will list their names and contact information in an easily-accessible portion of the university's admissions website.

B) That NACAC prohibit members from engaging in the unethical practice of double-dipping, that is, the practice of receiving a fee from both a university and a prospective student and his or her family, for rendering the same services.

Rationale:

As we end the one-year moratorium on enforcement on Section I.A.4, we feel that it is important to bring some clarity to the language adopted in the 2014 Assembly. As such, we believe that it is important to clarify the best practice of transparency and by requiring member universities to list their overseas representatives on their admission websites, students will be able to quickly and easily verify whether or not an agent is legally representing that university. Further, this will mirror a common existing practice in the UK., where universities list their agents in an easily-accessible place on their website.

We also believe that it is important that those individuals or organizations that represent universities abroad not engage in double-dipping. We believe that when an agent/agency receives money from both the university and a student that the student's well-being is no longer at the heart of the transaction. For these reasons, OACAC adopted this policy in 2014 and refuses OACAC membership to agents/agencies who engage in this practice.

- Noted revised OACAC Policies and Procedures Manual, approved by the Executive Board earlier in the week. The updated manual is available on the website.
- Announced the host of the 2017 Conference – Case Western Reserve University!

VII. Vice-President Reports

Admission Practices – Andrew Moe

- Highlighted the work of the Admissions Committee for OACAC, which reviews infractions of NACAC’s SPGP.
- Noted need for ‘mandatory and best practices’ for our membership; Executive Board charged AP Committee to develop a supplemental SPGP. Members will be notified on how to join the ad hoc committee, provide testimony, etc.

Finance – Sam Fleischmann

- Reported on 2014 year-end report, noting that 2014 total revenue was approximately \$175,000 greater than any other year.
- 2014 Total revenue was an increase over the previous years due to: initiation of the Price-Per-Person model for conferences, membership increase and an increase in summer conference advertisement and exhibitors
- Organization is currently at its annual revenue goal.
- Provided an update on the organization's recent investment.
- Proposed 2016 budget and projected income. **Motion passed.**

Membership – Meghan Dangremond

- 2,500+ members at the close in 2015
- New member applications and renewals open in mid-October, and planning for robust data collection to enhance what is offered in the member directory.
- Membership policy document has been updated; of note is clarification of the policy on multiple roles. Only one role is allowed for OACAC membership. New individual and organizational applications will now be required to provide a reference from the current OACAC membership.
- Reminded members to identify OACAC as their NACAC affiliate, if appropriate.

Professional Development – Becky Konowicz

- Highlighted OACAC's Webinar Wednesday Series, now planned for one a month.
- September's topic was Oxbridge Applications; October's topic is Admission & Counseling for the Engineering-Bound Student, and November's topic is Developing International Recruitment Budgets.
- Members were encouraged to volunteer to present, facilitate, and to suggest topics for future webinars.
- 2016 PreConference Institute at Rutgers University (July 11-12) was highlighted. Two streams will be offered (counseling and admissions) with financial aid integrated in each stream sessions.
- The 2016 preconference will offer unlimited enrollment for university attendance.

Government Relations – Juan-Camilo Tamayo

- Reported on the August Shanghai Regional Institute, held at YK Pao School, with 130 attendees!
- The College Fair, held the day prior to the Institute, attracted 650 students.
- Thanks Rhonda Leshman for her support of the program at her school.
- Announced dates of London Regional Institute: March 4, 2016. Anna Wright, Delegate on the Executive Board, is leading the organization of this program.
- Announced the 2016 Africa Institute (to be held in October or November) with Aaron Andersen, Executive Board Vice President, as the lead organizer.
- Announced the Cory Miller, Executive Board Delegate, has been appointed to NACAC's Student Athletic Advisory Committee.

Communications and Technology – Aaron Andersen

- Noted website updating, with mobile-friendly option coming next.
- Feature update included a new member search function.

- Social media campaign will include a 'new logo' contest to be announced soon.

Inclusion, Access and Success – Johanna Fishbein (reporting for VP Joan Liu)

- Shared the IAS Mission Statement: *IAS shall advance the Association's commitment to*
- *Inclusion for underserved students and the educational professionals who guide them.*
- Noted new Information Resources Sub-Committee formed, led by John Wilkenson; goal is to compile resources/ databases for domestic and international students who are seeking merit scholarships or international financial aid
- Recognized OACAC's support of HSCC#15 and sponsorship of two US counselors to attend the NACAC Conference (Carmel Canales, Economedes High School, Edinburg, Texas and Una McQuaile, Mariana Charter School, Philadelphia, Pennsylvania).
- Provided an overview of the 2016 Scholar Program, which again hopes to fund 8-10 deserving counselors to attend the summer conference at Rutgers University.

VIII. New Business

- By Law Change proposed:

In accordance with the referendum vote to change the organization's name from Overseas Association for College Admission Counseling to International Association for College Admission Counseling, all language in the bylaws be changed according to the following standards:

1. *Any occurrence of "Overseas Association for College Admission Counseling" becomes "International Association for College Admission Counseling."*
2. *Any occurrence of "OACAC" becomes "International ACAC."*

Motion passed.

- Congratulations were offered to the following individuals:
 - Andrew Moe, Vice President for Admissions Practices, who is moving to a new position at Swarthmore College; his term on the executive board will end in June 2016.
 - Bridgett Herrera, who is a nominee for the NACAC Board of Directors.
 - Meghan Dangremond, a NACAC Rising Star Awardee.

IX. Adjournment

- Joe Giacalone thanked Rutgers University for their sponsorship of the member reception to immediately follow the business meeting.
- ***Motion: The membership voted unanimously to adjourn the October 1, 2016 OACAC General Membership Meeting at 6:10 p.m.***

Respectfully submitted,
 Theresa Carroll Schweser
 OACAC Executive Administrator
 October 2015