

## 2019 INTERNATIONAL ACAC EXECUTIVE BOARD APPLICATION

**Name:** Tracy How

**Title:** Director of International Recruitment

**Member Type:** College/University

**Institution:** Augsburg University

**Location:** United States



**Position for which you are applying:**  
**Vice President for Finance**

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### **PUBLIC BALLOT INFORMATION**

**Provide information regarding your professional roles:**

In my current position as Director of International Admission at Augsburg University, my primary role is to lead, plan, implement, manage, and assess the international recruitment initiatives. I have an extensive experience in recruitment and enrollment management.

**Provide information regarding your International ACAC, NACAC, and/or other international education organizational experience.**

StudyMN Board Member, 2016-Present - Treasurer, August 2018-Present  
National Association for College Admission Counseling (NACAC), 2009-Present  
National Association for International Educators (NAFSA), 2009-Present  
International Association of College Admission Counseling (IACAC), 2009-Present-  
Finance Committee Member/Exhibitor Committee Chair, 2016-Present  
Council of International Schools (CIS), 2009-Present

**Please provide a maximum 250-word statement of your experiences, why you wish to run for the International ACAC Board, and other relevant information you would like members to know about you.**

In August 2016, I joined Augsburg University where I lead all aspects of the admission process to recruit, enroll, and retain a dynamic student population. Prior to this, I was at Cal Lutheran where I represented the institution both in the U.S. and internationally. Having been an international student myself, I value the benefits that international students bring to an entire campus. To now be in a position to help guide students in their admission process is one of the many reasons I love being in international education. I served on the Finance Committee for the past three years and during that time, I had the pleasure of leading the exhibit sub-committee for the annual conferences. I am now eager to continue contributing to the International ACAC community by running for VP of Finance position.