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# INTERNATIONAL ACAC TO CELEBRATE 25<sup>TH</sup> ANNIVERSARY DURING ANNUAL SUMMER CONFERENCE

**ARLINGTON, VA** (**July 2, 2018**) – The International Association of College Admission Counseling (International ACAC) annual summer conference will take place July 10<sup>th</sup>-13<sup>th</sup> in New Orleans, Louisiana. Cohosted by Tulane University and Loyola University New Orleans, the conference brings together collaborators from around the world to discuss important matters of global education with a focus on the transition process from secondary to higher education. The three days of professional development, as well as pre- and post-conference events, are expected to set a conference attendance record with **1436 participants** hailing from **100 nations** across the globe. Furthermore, the conference will celebrate the 25<sup>th</sup> anniversary of the organization originally founded as the Overseas Association of College Admission Counseling.

## Attendees

Conference attendees include university and secondary school personnel as well as independent educational consultants, industry vendors, and more. The 2018 conference will include:

- 535 secondary school counselors representing schools from 82 countries
- 696 university admission representatives from higher education institutions from 24 countries
- 82 independent educational consultants from 23 countries

For the fifth year, an exhibit hall will be available for attendees to remain current on innovative products and services. This year a robust variety of 36 organizations plan to exhibit.

## **Education, Professional Development & Networking**

The 2018 International ACAC conference will feature interactive sessions on a full range of topics that touch global education. In addition to session offerings, for the first time, this year's conference will feature a series of "Conference Chats," shorter discussion-based presentations similar to TED Talks. "Conference Chats" will touch on topics such as: "What actually matters in the college experience -- three questions students and parents should be asking" and "Modeling Tolerance for Uncertainty - Helping Your Students Embrace the Unknown."

Special pre- and post-conference events provide an opportunity to enhance professional development. The <u>Pre-Conference Institute</u> is divided into a High School Stream for counseling professionals with 0-2 years of experience and the Admissions Stream for admission professionals with 0-5 years of experience. The Pre-Conference Institute begins Monday, July 9<sup>th</sup> and finishes on Tuesday, July 10<sup>th</sup> in advance of the official conference opening. Post-conference, a group of 28 secondary school counselors will complete the <u>2018 Counselor Bus Tour</u>, "Beyond the Bayou," by visiting seven university campuses throughout Louisiana.

The annual **College Fair** will take place on July 11<sup>th</sup>, followed by the **High School Fair** on July 12<sup>th</sup>. These events, open only to conference attendees, are an integral part of the conference and provide an ideal backdrop for counselor-to-counselor networking.

### **International ACAC Global Fund**

The <u>International ACAC Global Fund</u> represents the Association's commitment to providing resources and supporting opportunities for its members. The Global Fund consists of three pillars of support —the Scholar Program, Conference Bursaries, and Opportunity Grants—two of which will be represented at the annual conference.

- Scholar Program: <u>twelve scholars</u> serving students throughout the world will be sponsored to attend the conference. The program, which is celebrating its 5th year, supports high-impact counselors working with academically talented, under-resourced students.
- **Conference Bursaries:** funds that were set aside for university, high school, and independent educational consultant members to <u>apply for</u> and receive financial support to attend the annual conference will be distributed among 8 members.

# **Special Events**

The 2018 conference also features a number of special events focused on fundraising and service

- The 1st Annual Golf Scramble, will be played at Audubon Park Golf Course on July 10th. Proceeds from the tournament benefit the Global Fund.
- The 5th Annual 5K Run/Walk will take place on July 11th. The course will include parts of Tulane University, Loyola University New Orleans, and neighboring Audubon Park. One of the most popular conference events, a field of 100+ runners is anticipated with all proceeds going to the Global Fund.
- Filled with international items donated by attendees, the <u>Global Fund Raffle</u> raises money to provide financial support to under-resourced members across the organization
- On July 13<sup>th</sup> the conference will close with an optional <u>community service project</u>. In partnership with Tulane University's Center for Public Service a group of conference attendees will volunteer at <u>ArcGNO</u>, a New Orleans based non-profit organization that supports children and adults with developmental disabilities by recycling Mardi Grad beads.

# **International ACAC Conference Online**

Twitter: https://twitter.com/IntlACAC

Instagram: https://www.instagram.com/intlacac/

iTunes: https://itunes.apple.com/ca/playlist/2018-new-orleans-conference/pl.u-8yq6iKMmBJ

#### **About International ACAC**

International ACAC was founded in 1991 as the Overseas Association for College Admission Counseling and is affiliated with the US-based National Association for College Admission Counseling (NACAC). Membership is made up of over 2,800 professionals from more than 100 countries worldwide, dedicated to serving students as they make choices about pursuing postsecondary education. International ACAC effectively brings together secondary school counselors, independent counselors, college admission and financial aid officers, enrollment managers and organizations engaged in guiding students through the transition from secondary to higher education.

#### **About the International ACAC Conference**

The International ACAC conference is the premier networking and education event for educational professionals working with secondary (high) school students in planning postsecondary options, bringing together school counselors, university admissions officers and representatives from other advising organizations all serving students in the transition process to university. International ACAC is a not-for-profit organization (US taxpayer ID 141-82-7265).