

International ACAC Workplace Survey 2015



#IntIACAC



81%

Universities offer some form of merit aid to international students



32%

Universities report using commissioned agents in recruitment



50

Average total days spent on the road by recruitment staff



INTERNATIONAL

ACAC

INTERNATIONAL ASSOCIATION FOR
COLLEGE ADMISSION COUNSELING

*statistics taken from 175 university responses

Admissions Offices 2015 by the Numbers

 #IntIACAC



50%

Admission offices handle both international and domestic



25%

Admissions offices have dedicated recruiters who are not responsible for admission evaluations



2-5

Members make up the size of a typical international admission team



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Admission Policies 2015 by the Numbers

 #IntIACAC



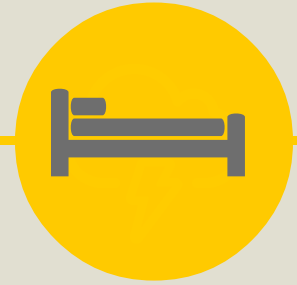
66%

Universities
do NOT
require S.A.T.
for non-US
students



90%

Admissions
offices report a
NO
First/Business
class flight
policy for reps



3+

Weeks
where 80%
of
admissions
offices are
on the road



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*statistics taken from 175 university responses



HOW MANY COLLEGE APPLICATIONS DO YOU ALLOW?



5-10

42.9%

11-20

11.3%

NO LIMIT

45.8%



TOTAL SECONDARY SCHOOL RESPONSES

205





PROFESSIONAL MEMBERSHIPS

99%



INTERNATIONAL

ACAC

INTERNATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

67%

NACAC

63%

 **CollegeBoard**

40%



8%



Ontario School
Counsellors' Association
Association des conseillères et
des conseillers d'orientation
scolaire de l'Ontario

#IntlACAC 2015



COMMUNITY COMMUNICATION

55%

HAVE A DEDICATED
WEB PAGE ON THE
THEIR SCHOOL'S
WEBSITE

30%

SCHOOL COUNSELORS
USE FACEBOOK GROUPS

26%

SCHOOL COUNSELORS
USE SMS MESSAGING



SALARY AND EXTRA WORK DAYS

75%

SCHOOL COUNSELORS ARE BEING PAID IN LOCAL CURRENCY

33%

COUNSELORS ARE PAID ON A DIFFERENT SCALE THAN TEACHERS ON STAFF

22%

COUNSELORS SURVEYED ARE BEING COMPENSATED FOR EXTRA DAYS WORKED OR ADDED RESPONSIBILITIES