



March 28, 2019

INVITATION TO ATTEND A COLLEGE & ADMISSION COUNSELING CONFERENCE – FIRST TIME IN EASTERN EUROPE

Greetings,

On behalf of the **International Association for College Admission Counseling** (International ACAC), I would like to invite your school to send a representative to our Europe Regional Institute, hosted in Bulgaria at The American College of Sofia, this May 2-4. This is the first time our organization is offering a dedicated professional development conference focused on international university admissions in this region of the continent.

The **International ACAC Europe Regional Institute** is one of a series of global institutes established by our association to focus on specific local counseling issues. Held for the first time in Eastern Europe, it is poised to bring together 150 professionals from university admissions and high school counseling offices, plus special access organizations. By sending a representative, your school is demonstrating to universities that global connections are important, and it serves as an excellent means by which to support professional development for staff, at a low cost. Your staff will come away with new tools to help your students access college options around the world. Other benefits include:

- *Meeting with over 60 global universities and educating their admissions offices about your students.*
- *Networking and learning from experienced colleagues working in secondary schools around the world.*
- *Attending sessions designed to provide an immediate impact on developing your college counseling program.*

Conference Registration Cost for High School Members is US \$175. (Membership is required to attend International ACAC events, and annual dues are US \$50.)

Institute grants are available. Application deadline is April 15. We strongly encourage counselors from the region to apply.

Further information about the International ACAC Regional Institute can be found here: [**2019 Europe Regional Institute**](#)

International ACAC is the leading professional association for international admissions and college counseling. With over 3,000 members, our organization is an especially important resource for professionals involved with assisting students as they make their transition to higher education.

Thank you for considering this request. In doing so, you are supporting the development of counseling skills and the global connections and opportunities for your students to attend college around the world.

Sincerely,

Aaron Andersen

President, International ACAC

Director, International Recruitment, University of British Columbia, Canada

INTERNATIONAL ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

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