

# OACAC NEWS

Newsletter of the Overseas Association of College Admission Counselors

Issue No. 1

Spring 1994

## Note from the President

Dear Colleagues:

Overseas ACAC is not even two years old yet. Through the negotiating skills of Ted Washburn, and the support of NACAC Executive Director Frank Burtnett, and two other members of the Executive Office, Dee Dee Faulkner and Joyce Smith, we were officially recognized at the NACAC National Conference in Los Angeles on October 3, 1992.

We had 36 members in the 1992-1993 academic year. Since that time, we have significantly increased our membership and hope to reach 100 members by the end of the 1993-1994 academic year. Our membership steadily grew last fall, and at the NACAC Annual Conference held in Pittsburgh on October 7-10, OACAC won the GRAND PRIZE for the highest net percentage increase in 1993. If you plan to attend the 1994 NACAC Annual Conference and are a Voting Member of OACAC, you could win that GRAND PRIZE: a free conference registration. Send a brief note or fax to me at the International School of Brussels (+32 2-672-3408). The Executive Board is especially interested to hear from schools that may need financial assistance for the conference.

In October of 1993, Overseas ACAC held two meetings at the NACAC Conference. Representatives from Asia, Africa, Europe and South America were present at our business meeting, and we voted to include South America in our association (see Article I, 2 in the Bylaws). Bravo to Mary McDonald from the American School of Rio De Janeiro for leading the crusade.

During our second meeting, we were joined by ECIS Guidance Committee members Richard Avitabile of New York University, and Dave Murray of DePauw University. We discussed issues that concern many of our students. As a result, we have listed some helpful resources in this Newsletter, and encourage you to send any other suggestions to Debbie Dostert or to me.

I hope by now you have received a packet, which included a copy of the Bylaws with recent amendments, a 1994 Membership Application Form, a Call For Nominations Form, and a Reservation Form for the Overseas ACAC Workshop on July 20-22 at George Washington University. We need to elect a President-Elect, a Vice President, a Delegate, a Secretary and a Treasurer. Since we do not have a college delegate serving a current term, we have noted on the ballot, "College Delegate Preferred." However, any Voting Member may run for that office. A special THANK YOU to outgoing secretary Peggy Templeton-Strong for giving her energy to the job for two years. Also, many thanks to Deb Dostert for tangling with all the legal issues involved in starting an OACAC Account. Due to the complications with an overseas dollar account, the Executive Board has taken the unusual step of asking Deb Dostert to stand for office again.

I look forward to seeing many of you at the OACAC Regional Meeting at George Washington University this summer, or at the 50th NACAC Conference in Chicago. We will have a complete membership list with addresses available this summer at the Regional Meeting. Thanks to the generosity of the universities, there is no conference registration fee. Your expenses will include transportation to Washington, DC, and George Washington University, dorm fees, and any meals that are not part of the program.

If you have any questions or concerns, please let one of the OACAC Officers hear from you.

Best regards,



Mary-Ann Sullivan  
OACAC President

P.S. Petra de Boer, Associate Director of Admission at EIIC/Emerson College, is responsible for our improved "look," membership list and mailing labels. Dank Je Wel, Petra.



**OACAC  
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1993-94**

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International School of Brussels  
Brussels, Belgium

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# Need-Blind Admission

## Special NACAC Message to Overseas ACAC Members

Our Association was founded in 1937 by a group of college admission counselors from institutions which sought to define and to promote ethical practices in the school-to-college transition. Over time, our Association's posture on professional standards and ethical practices were woven into NACAC's *Statement of Principles of Good Practice* (SPGP). Today we continue to work together to refine and clarify this document, even as we work to clarify our Association's mission with respect to ethics and standards.

On October 8 in the NACAC Assembly, convened at the 1993 National Conference in Pittsburgh, a resolution to reaffirm the Association's position on need-blind admission was presented by the Admission Practices Committee. I hope that you have read this resolution (see excerpt from 1993 Assembly Report on Page 3 of this newsletter). The Admission Practices Committee's intent in proposing this resolution was to promote dialogue among and to set the issue clearly before the membership so that we could evaluate it in light of the needs and the climate of our profession.

The resolution to reaffirm passed by a vote of 118-44, indicating a resolve on the part of the delegates to uphold the current need-blind stance in the SPGP. We can take great pride that, although the issue was a potentially divisive one, the discussion which led to this vote was thoughtful, respectful, often passionate, but also reasonable. The delegates remained mindful of their responsibility to deliberate such a difficult question with dignity and with appreciation of others' points of view.

While there can be no mistaking the meaning of the vote, it is also clear that the issue is not a dead one. As a result of further assembly action, the Executive Board and Admission Practices Committee will continue and expand the study of need-blind admission. We will survey both members and non-members. We will engage the viewpoints of presidents, financial aid officers, business officers, principals, and headmasters. And we will report to the Assembly and to the membership as soon as possible.

Until then, monitoring will continue as before. In cases revolving around the need-blind issue, the National Admission Practices Committee is recommending to State and Regional A.P. chairs that they follow through with their process, but in most cases stop short of applying any sanctions to institutions found out of compliance. We cannot ignore the position taken by the Delegate Assembly, but neither can we afford to be so naive as to think that it is necessarily the final one.

Undoubtedly, NACAC will face many crossroads like this one in the future, and they will lead us through some uncharted territory. We cannot be afraid of honest introspection about who we are and who we want to be.

Cleve Latham  
NACAC President

*OACAC Note: Financial aid applications from international students are not usually evaluated on a need-blind basis. More discussion on this issue at the OACAC summer workshop in Washington, DC.*

If your school or college wants to join the National Association of College Admission Counselors, write to:

**Dr. Frank Burtnett**  
Executive Director  
NACAC  
1631 Prince Street  
Alexandria, VA 22314-2818  
USA



## Resolution on Need-Blind Admission

In response to member discussion regarding the need-blind admission provision of the NACAC Statement of Principles of Good Practice, the Admission Practices Committee prepared the resolution presented below as an endorsement of current association policy. The resolution has been endorsed by the Executive Board and the State and Regional Presidents' Council and was approved by the Assembly on October 8, 1993 in Pittsburgh.

### Whereas:

1. Fairness to students dictates that academic and personal qualifications receive primary attention in the college admission process;
2. Failure to be need-blind could result in a two-tiered system, in which colleges and universities that will employ need-conscious strategies will educate a segment of the population, while leaving an economic underclass to be educated by the remainder of the nation's colleges;
3. Secondary school members are placed in an untenable position when counseling students with need in an admission environment in which it is acceptable to apply need as a criterion for admission;
4. The perception by students and families that colleges and universities will use need-conscious strategies to make admission decisions will lead to situa-

tions in which students will simply not apply to some institutions, thereby denying these students the opportunity to have their academic and personal qualifications considered by a full range of colleges and universities. This factor could have a continuing detrimental effect on currently underrepresented groups;

5. A more desirable yield profile should not be the most influential element in a college or university decision to use need in making admission decisions;

6. It is patronizing on the part of institutions to make value judgements for students and families regarding the degree to which sacrifice may be seen as worthwhile when balanced with the value of a desired educational experience. The progress of our nation and the equal opportunity of its people has been built largely on just such sacrifices;

7. Need-conscious admission strategies do not take into consideration the full range of financial aid possibilities, such as foundation or community-based resources which specifically assist students who have unmet need;

8. Need-conscious decision making will promote manipulation by applicants in presenting financial information and declaring need;

9. Only a small proportion of National Association of College Admission Counselors postsecondary member institutions enjoy an applicant pool which allows them to make admission decisions based upon a need-conscious strategy;

10. Surveys of National Association of College Admission Counselors members, both school and college, have affirmed the need-blind posture currently embraced by the association's Statement of Principles of Good Practice;

11. Colleges have fiscally responsible alternatives in either meeting need only to the extent deemed institutionally responsible or in using an admit/deny system of admission decision making;

Therefore, be it resolved that:

The National Association of College Admission Counselors reaffirms the current need-blind philosophy contained in principles II.A.6. and IV.A.9. of the NACAC Statement of Principles of Good Practice:

II.A.6.: "College and University Members agree that they will: Admit candidates on the basis of academic and personal criteria rather than financial need."

IV.A.9.: "College and University Members agree that they will: Not use financial need as a consideration in selecting students."

## 1994 Calendar

March 12 to 13

**NACAC Leadership Conference**  
Phil Clinton will be representing the Overseas Counselors at meetings and lobbying sessions in Washington, DC. Due to Phil's initiative, NACAC is supporting the Overseas region for this conference.

July 6 to July 20 (ends at noon)

**ECIS Summer College Tour for Counselors**

Georgia, Kentucky and Tennessee

Contact: Beth Linguri,  
International School of Geneva  
Tel: +41 22-776-2431  
Fax: +41 22-776-1077

July 7 to 10

**NACAC Leadership Development Institute for OACAC President ('94-'95), President-Elect and Vice President (tentative)**  
Site TBA

July 9 to 15

**Summer Institute at University of North Carolina - Chapel Hill Workshop for College Counselors**

Contact: College Board USA  
International Office  
Tel: +1 202-332-1480  
Fax: +1 202-234-9806

July 20 (evening reception) to July 22 (lunch)

**OACAC Regional Meeting**  
George Washington University, DC

Contact: Mary-Ann Sullivan,  
International School of Brussels  
Tel: +32 2-672-2788  
Fax: +32 2-672-3408

September 22-25

**NACAC 50th National Conference**

Chicago, Illinois

Contact: NACAC, 1631 Prince Str., Alexandria, VA 22314-2818  
Tel: +1 703-836-2222  
Fax: +1 703-836-8015

### OACAC Newsletter

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Please send news, notes, and comments to:  
Mary-Ann Sullivan  
International School of Brussels  
19 Kattenberg  
1170 Bruxelles  
Belgium

Tel: +32 2 672 2788  
Fax: +32 2 672 3408



# Resources

## Worldwide Universities:

### Commonwealth Universities Yearbook 1993

A guide to over 500 leading universities in 32 countries of the world.

Stockton Press  
49 W. 24th Street, 9th Floor  
New York, NY 10010  
Tel: 212-673-4400  
Price: \$265  
ISBN 1-56159-101-3.

### Canada:

### Directory of Canadian Universities 1934-1994

Publications Office  
Assoc. of Universities and Colleges of Canada  
151 Slater St.  
Ottawa, Ontario  
Canada K1P 5N1

### Ontario Spectrum 93, Atlantic Spectrum 93, Quebec Spectrum 93, Western Spectrum 93.

These are updated each year and "should be" available from:  
The Ontario Institute for Studies in Education  
252 Bloor Street West  
Toronto, Ontario  
Canada M5S 1V5

### Application for Admission to an Ontario University

Ontario Universities' Application Centre  
650 Woodlawn Road West  
Box/C.P. 1328  
Guelph, Ontario  
Canada N1H 7P4

## Financial Aid:

### The Student Guide to Federal Financial Aid

US Department of Education  
Federal Student Aid Program  
PO Box 84  
Washington, DC 20044  
Free

### Need a Lift?

The American Legion Emblem Sales  
PO Box 1050  
Indianapolis, IN 46206  
\$2.00 prepaid

### WANTED:

Any suggestions for publications about Japanese universities, or procedures used to prepare appropriate transcript packets for our students applying to Japanese Universities.

## NACAC Publications

- \* Facts About American Colleges
- \* A Guide to the College Admission Process
- \* High School Planning for College-Bound Athletes
- Parents' Guide to the College Admission Process
- Set of All Four

Prices for any of these publication are:

Single - \$4.00

24-48 (same or mixed) - \$3.00

49 or more (same or mixed) - \$2.50

Set of all 4 - \$14.00

\* Revised Fall 1993

### ORDER FORM

Item No.	Description	Quantity	Unit Price	Total Price
2022	Facts About American Colleges			
2008	A Guide to the College Admission Process			
2010	High School Planning for College-Bound Athletes			
2020	Parents' Guide To The College Admission Process			
NACAC-4	Set of All Four	1 set of 4	\$14.00	
Add \$2.50 shipping and handling on all orders \$10.00 or more.				
			<b>Total</b>	<b>\$</b>

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Signature \_\_\_\_\_  
Credit Card No. \_\_\_\_\_

### Form of Payment:

☐ Check (payable to NACAC) enclosed

☐ Purchase Order enclosed

☐ Credit Card (please complete form below)

I authorize NACAC to charge to my credit card the amount of \_\_\_\_\_ on ☐ MasterCard or ☐ Visa.  
Expiration Date \_\_\_\_\_